



Update on 75th Anniversary Committee

- Council-appointed committee has been meeting since spring 2010 and has set a goal of offering a wide variety of events and activities that will appeal to residents of Greenbelt East, Greenbelt West, and the historic community.
- Distributed survey seeking feedback from community, received over 150 replies
- Held logo contest (winning logo is above)
- Completed brainstorming exercise, which along with widely distributed survey, resulted in tentative list of activities and events
- Formed nine subcommittees
 - o Advertising and Public Relations
 - o Art and Exhibitions
 - o Events Planning and Coordination
 - o Finance
 - o Fundraising and Sponsorship
 - o Gala Dinner/Dance
 - o Museum Activities
 - o Product Merchandise
 - o Symposium
- Created draft calendar of events (to be released Labor Day 2011). Several major signature events will be held throughout the year. Smaller 75th events will take place in conjunction with standing city events (Celebration of Spring, Greenbelt Day Weekend, 4th of July, Labor Day, Fall Fest). Greenbelt Museum events (exhibit, lectures, dance performance at historic house) will also have a 75th theme.
- Major dates include:
 - o October 18, 2011, 75th Preview event
 - o January 8, 2012, Kick-off event at Artful Afternoon
 - o April 27-28, Sustaining Greenbelt's Legacy Symposium
 - o September 23, James Roosevelt Address and Tree Tour
 - o October 13, Gala Dinner/Dance
 - o December 14, Closing ceremony
- Events will be publicized on City of Greenbelt website: www.greenbeltmd.gov/75, in area newspapers, and on local email lists and 75th merchandise will be available beginning fall 2011.